

BRANDON STAMBAUGH

BRANDON.STAMBAUGH@GMAIL.COM | 919.760.7500 | BRANDONSTAMBAUGH.COM

SUMMARY

Experienced UI/UX Design Director with over 8 years of expertise in leading comprehensive design initiatives, developing user-centric solutions, and driving software improvements. Proven track record in creating impactful visual designs and enhancing user experiences for internal and external projects.

EXPERIENCE

EXPERIENCE DIRECTOR

Zealic Health | 2023 to 2024

- Spearheaded creation of patient experiences using proprietary software, ensuring client alignment.
- Crafted visual designs and enhancement requirements, driving software improvements.
- Led comprehensive UI/UX initiatives, elevating overall user experience for internal and external projects.
- Collaborated with Product Owners to define features and functionalities for various solutions.
- Enhanced patient engagement by developing innovative, MLR-compliant user experiences.
- Partnered with Product Owners, Engineers, and Developers to conceptualize and define key features and functionalities, driving solution effectiveness.
- Created a comprehensive company design system, emphasizing WCAG compliance and superior accessibility standards.
- Built an Atomic Library of responsive, scalable, and customizable UI/UX elements, accelerating the creation of patient experiences by 10x.
- Designed and iterated Figma mockups aligned with business requirements, in collaboration with Product Owners, ensuring optimal design solutions.
- Authored precise front-end requirements and worked closely with the development team to ensure clarity and alignment with business objectives, leading better development efficiency and less rework.

LEAD UI | UX DESIGNER

Zealic Health | 2018 to 2022

- Led UI/UX initiatives for Zealic Health and its clients, ensuring design consistency and excellence across all projects.
- Established and maintained UI/UX kits and standards, significantly enhancing user experiences.
- Led and inspired graphic design and 3D modeling teams, delivering visually impactful and high-quality solutions.
- Optimized cross-departmental processes, enhancing operational efficiency for graphics, UI/UX, and marketing teams.
- Engineered and deployed intuitive, user-centric applications, significantly improving user satisfaction and engagement.
- Created and implemented versatile design systems and mockups, tailored to meet diverse client needs and preferences.
- Established and enforced comprehensive brand kits and standards, ensuring consistent and cohesive branding across all company assets.

GRAPHIC DESIGNER

Zealic Health | 2017 to 2018

- Created graphic assets for client projects, branding, and marketing initiatives.
- Led UI/UX creation for client projects, enhancing user satisfaction and engagement.

LEAD CREATIVE AND BOSS MAN

Departure Creative Lab | 2016 to 2018

- Assisted various companies with comprehensive creative solutions.
- Acted as Creative Director for multiple startups, guiding their brand and design strategies.

EDUCATION

APPALACHIAN STATE UNIVERSITY

BS Industrial Design - Product Design

- Represented the design program at ISDA Merit Awards

PUBLICATIONS

FIVE YEARS OF EXPERIENCE

2020

A career advice book focusing on entering and thriving in the corporate creative career path.

YOU NEED A WEBSITE.

2020

A guide on creating a website for your business.

YOU NEED A BRAND.

2021

A guide on building a brand for your business.

SKILLS

TECHNICAL

User Experience	User Interface
Wireframes	Prototypes
Mockups	User Flows
Figma	Photoshop
Sketch	Illustrator
InVision	Premiere
XD	After Effects

PROJECT MANAGEMENT

JIRA	Confluence
Agile	Scrum

SOFT SKILLS

Leadership	Creative Direction
Critical Thinking	Collaboration
Communication	Time Management
Empathy	Curiosity
Problem-Solving	